

EXPRESS YOUR ENTHUSIASM FOR CUORE

/ CUORE BRAND AMBASSADOR

Do you adore our products, harbor a passion for cycling, and aspire to share your love for CUORE with others?

In collaboration with ambassadors, CUORE aims to harness synergies, foster mutual visibility, and cultivate and expand our collective network, fostering mutual success.

HOW TO BECOME A BRAND AMBASSADOR

As a CUORE brand ambassador, you will represent us to customers, partners, and other interest groups, embodying the desired image of CUORE in a compelling and inspiring manner. To qualify, you should meet the following criteria:

Embrace CUORE's brand values:

- Uphold uncompromising quality in all endeavors
- Demonstrate active passion for the sports we love
- Provide unrivaled service to our customers

Display genuine enthusiasm for our products and share this enthusiasm within your network

Identify with the CUORE target demographic and meet the following requirements:

- Cycling enthusiast with an affinity for sporting goods and fashion
- Fluent in English

Provide exclusivity as a brand ambassador for CUORE

Fulfill additional criteria, including:

- Long-term commitment to CUORE as a brand ambassador
- Possession of a driving license
- Ability to generate an invoice

WHAT DO YOU RECEIVE?

- / Customised Kit and other CUORE apparel
- / Discount on our CUORE collection in-store
- / Daily rate for events or photo shoots
- / Participation in product training sessions
- / Recognition as an official CUORE brand ambassador
- / Invitation to CUORE team events

WHAT ARE YOUR RESPONSIBILITIES?

As a brand ambassador, you can support CUORE in various capacities. The following options are available:

- / Assisting at events
- / Modeling for photo shoots
- / Providing content such as photos and videos
- / Organizing and leading group rides on behalf of CUORE
- / Generating potential customer contacts through a well-maintained network
- / Conducting product tests
- / Showcasing CUORE in your social media activities

Interested?

We look forward to receiving your application - tell us in a short video or email why you would like to become a brand ambassador for CUORE!

Contact:

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